We believe in building a future full of possibilities.

Liberty. Building possibilities.

SEPTEMBER 2018
A Global Business Alliance

The four pillars of the Alliance

GFG Alliance is an international group of businesses, founded and owned by the British Gupta Family. It combines some of the world’s leading industrial, natural and financial resources, working together towards the delivery of a common industrial strategy.

The Alliance has an inspiring vision for industry, one that sees the sustainable and non-cyclical future for manufacturing as a foundation for a stronger and more prosperous society. Delivered on a regional and national basis, this vision also binds together the GFG Alliance’s businesses that globally strive to bring about a brighter tomorrow for industry.

The Alliance’s principal goal is to develop sustainable industrial eco-systems across its main operational businesses, otherwise known as the Four Pillars. These are:

- Industrial manufacturing;
- Infrastructure, resources and construction;
- Financial services; and
- Property management and development.

The GFG alliance aims to achieve these by pursuing disruptive growth and building strong independent businesses that support local markets with local resources, think and act globally, leverage integrated supply chains and embed excellence across all activities. It is also committed to building a strong industrial base for future generations by supporting education and skills development through the GFG Foundation.
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**LIBERTY** is an industrial and metals business that delivers across the value chain from manufacturing to recycling and from distribution to value-added processing and engineering solutions:
- **LIBERTY STEEL**
- **LIBERTY RECYCLING**
- **LIBERTY ALUMINIUM**
- **LIBERTY COMMODITIES**
- **LIBERTY ENGINEERING**

**SIMEC** is an international energy and natural resources business focused on resources, sustainable energy and supporting GFG with an infrastructure and trading platform:
- **SIMEC SHIPPING**
- **SIMEC INFRASTRUCTURE**
- **SIMEC MINING**
- **SIMEC ENERGY**
- **SIMEC COMMODITIES**

**WYELANDS** is a financial services group partnering with businesses to support industrial growth:
- **WYELANDS BANK**
- **WYELANDS CAPITAL**
- **DEMICA**
- **INSURANCE SERVICES**
- **INVENTORY**
- **FINANCE SERVICES**
- **BRITISH COMMONWEALTH TRADE BANK**

**JAHAMA** operates and owns a [wide] portfolio of industrial, commercial, agricultural and residential properties. It is the fifth largest private land owner in the UK and it holds a substantial property portfolio across four continents.

**GFG Foundation**

The GFG Alliance's Charitable Foundation supports programmes across the globe aimed at the incubation and regeneration of industrial skills.
A Global Business Alliance

GFG Alliance in Australia
Champions of sustainable industry

MINING
- Tahmoor Coking Coal Mine
- South Australian Mines
  - Hematite export
  - Magnetite pellets
  - Lump ore
- Independent Customers

PORTS
- Whyalla Port

STEEL MANUFACTURING
- Whyalla Steel Works
- Whyalla Combi-caster
- Whyalla Billet and Bloom
- Whyalla Rolling
  - Universal and structural beams
  - Plain carbon and head hardened rails

Product Mills:
- Laverton Bar Mill
- Laverton Rod Mill
- Sydney Rolling Mill
- Newcastle Rod Mill
- Newcastle Wire Mill
- Geelong Wire and Jindera Facility

DISTRIBUTION
- Metalcentre
- Reinforcing

WHOLLY OWNED RETAIL CHANNELS
- Independent Customers

RECYCLING
- Liberty Recycling
- Exports and Sales to Independent Customers

AUSTUBE MILLS
- Austube Mills

INFRASTRUCTURE
- ZEN ENERGY
  - Energy Generator & Retailer
  - Independent Customers

PRIMARY STEEL
- Whyalla Steel Works
- Whyalla Combi-caster
- Whyalla Billet and Bloom

INDEPENDENT CUSTOMERS
- Customers
Australia’s only manufacturer of steel long products, largest supplier of steel solutions and a leading metals recycling business.

As much as we deal in steel, we deal in futures – yours, ours, Australia’s.

Liberty. Building possibilities.

The GFG Alliance’s Liberty is Australia’s only manufacturer of steel long products, the largest distributor of steel and reinforcing products, and operates a leading metals recycling business. Liberty’s businesses include Liberty Steel, Liberty Reinforcing, Liberty Metalcentre, Liberty Primary Steel, Liberty Recycling. Together Liberty businesses service customers throughout Australia’s infrastructure, commercial and residential construction, manufacturing, mining rail and agriculture sectors.
Australia’s only sustainable manufacturer of steel long products.

Liberty Steel is the largest manufacturer of steel long products in Australia, with manufacturing sites in Victoria and New South Wales.

Liberty’s manufacturing division, Liberty Steel operates two electric arc furnaces with steel production capacity of approximately 1.5mtpa, four rod and bar rolling mills and three wire mills. Steel billet is also sourced from Liberty Primary Steel.

Liberty Steel is Australia’s Largest manufacturer of rod, reinforcing bar and wire products for construction applications, merchant bar for general applications, fencing for rural applications, and speciality bar and wire for manufacturing applications in Australia.

Liberty Steel services Australian and international customers across the construction, rural and manufacturing industries, as well as large distribution and reinforcing industries.

Products

- Reinforcing rod and bar
- Merchant bar
- Specialty bar
- Hot rolled structural
- Rails, sleepers
- Manufacturers wire
- Fencing products
- Accessories
Australia’s premier supplier of reinforcing products and prefabricated reinforcing solutions supported by a national network of 35 branches.

Liberty Reinforcing is a full-service reinforcing supplier to tier 1 builders and mega infrastructure projects across Australia and is one of Australia’s premier suppliers of steel reinforcing solutions for commercial, residential and civil construction, as well as the mining and agriculture industries and the manufacturing sector.

Liberty Reinforcing’s national network of 35 branches services customers Australia-wide, supplying quality steel custom prefabricated reinforcing solutions, reinforcing products and accessories to both large and small customers from Australia’s largest construction companies to the home renovator.
Liberty Metalcentre

Liberty Metalcentre is Australia’s largest integrated steel supplier with a comprehensive range of steel products and processing services and an extensive national network of 42 branches.

Liberty Metalcentre supports customers in key industries including engineering, infrastructure and commercial construction, fabrication, manufacturing, mining, residential construction and rural. Its extensive range includes structural and tubular steel, merchant bar, sheet and plate, reinforcing, pipes, valves and fittings, as well as rural products and accessories.

Liberty Metalcentre services over 10,000 customers and has extensive expertise in providing engineering and design optimisation to minimise risk while reducing waste and cost.

With a national network of 42 branches covering all major cities and regional areas, Liberty Metalcentre’s local teams have a deep understanding of the needs of local industries, enabling the provision of customer-tailored solutions.
Liberty Recycling

Liberty Recycling is a major metals recycling supply chain that provides a significant contribution to the raw material requirements of the steel industry and a sustainable alternative to landfill.

Liberty Recycling is a major supplier of recycled steel to domestic and international steel mills.

Liberty Recycling specialises in the safe handling, collection and processing of more than 1.4 million tonnes of ferrous and non-ferrous scrap metal every year, distributing it to Liberty Steel’s Australian steel mills and international customers.

The recycling business is a significant contributor to the raw material requirements of Australia’s steel industry and provides a sustainable alternative to landfill, capturing the full value-in-use of the materials recycled.

Liberty Recycling operates nationally from 22 locations in Australia as well as three in Asia, and six trading offices in key supply and sales market regions across the globe.

GFG plans to increase its use of locally sourced ferrous scrap metal to supply Liberty Steel’s electric arc furnaces enabling Liberty Steel’s mills to manufacture new steel products and distribute these through its downstream supply chain.
Australia’s only integrated steel manufacturer, Liberty Primary Steel is the only manufacturer of structural steel and rails in Australia and is a supplier to Liberty Steel in Australia and internationally.

The Whyalla Steelworks, located in Whyalla, South Australia is an integrated steelworks with current capacity of approximately 1.7mtpa of cast steel and hot rolled product. It is Australia’s only manufacturer of special grade billet and steel long products.

Liberty Primary Steel’s Coke Oven complex, Blast Furnace, Basic Oxygen Steelmaking plant and Heavy Section Structural and Rail Mill supplies semi-finished steel billet to Liberty Steel and produces custom made hot rolled structural, rail and sleeper products for internal and external customers.

Magnetite pellet feed, hematite lump and coking coal are sourced by Liberty Primary Steel from GFG’s SIMEC Mining.
At Liberty we believe in being empowered by possibilities. We believe in a future that serves tomorrow’s generation as much as today’s.

We believe it’s not the scale of the project but the passion to bring the vision to life.

We believe it’s the strength of our people and what we do, how we do it, and why we do it, from recycling to design and manufacture, fabrication, service delivery and distribution.

We believe in building a future full of possibilities.

Liberty. Building Possibilities.
Sustainability at Liberty

The use of sustainable materials in modern Australian building construction is no longer a negotiable. Structurally efficient buildings that maximise resources and make the most of usable space now have an essential role to play in creating green cities that citizens can use now and into the future.

Liberty is dedicated to conducting our business to global environmental, social and commercial standards. Our commitment to the environment includes optimising the eco-efficiency of our products through the product life-cycle.

This means increasing resource and energy efficiencies and the use of sustainably generated energy from GFG Alliance’s SIMEC Zen Energy in the production and distribution of our products, and during the use of steel products.

We are committed to the role played by steel in the circular economy, including the promotion of the recovery, reuse and recycling of steel and other products.

Liberty’s Environmental Product Declarations (EPDs) are independently verified and are premier contributors to our holistic commitment to the environmentally sustainable manufacture and application of our products.

Recognising our customers’ need and the increasing demand for standardisation and greater transparency around environmental performance, Liberty is proud to publish the sustainability credentials of our supply chain and products.

We have five EPDs:
- Hot Rolled Structural and Rail
- Reinforcing Rod, Bar and Wire
- Reinforcing Bar and Mesh (Liberty Reinforcing)
- Reinforcing Bar and Mesh (ARC)
- Hot Rolled Structural Products (Liberty Metalcentre)

Liberty’s EPDs comply with the requirements of a valid EPD recognised in the Green Star Design Rating Tool (Green Building Council of Australia) and the IS® Rating Tool (Infrastructure Sustainability Council of Australia).
Disclaimer

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